



**Library
Foundation**
of Los Angeles

**Young
Literati**

**A N N U A L
T O A S T**

Sponsorship Opportunities



ANNUAL TOAST

Saturday, April 7, 2018
Hudson Loft, DTLA

you're invited

Join the Library Foundation's Young Literati as a sponsor of the **Tenth Annual Toast** and support the life-changing work of the Los Angeles Public Library.

Each year, Young Literati brings together the creative and civic leaders of our city to celebrate the Library in an evening of literature, comedy, and music. Past Toasts have featured performers **Andrew Bird, Chelsea Handler, Kumail Nanjiani, Tig Notaro, Sarah Silverman, Constance Wu**, and many others.

All sponsorships are fully customizable, and we are eager to work together to build a package that best fits your goals. Please see the following pages for more details on the event and our sponsorship opportunities.

about young literati & the library foundation

The Library Foundation's Young Literati is a membership group for engaged Angelenos in their 20s, 30s, and 40s who have a shared interest in the literary life of our city. Members enjoy exclusive access to creative and civic leaders, discounts on ticketed Foundation programs, and invitations to the best events on the calendar — all while supporting the vital work of the Library.

The Library Foundation of Los Angeles (LFLA) provides essential financial support to the Los Angeles Public Library system, resulting in thousands of free programs, resources, and services offered to millions of Angelenos at the Central Library and 72 neighborhood branch libraries across the city.

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Constance Wu and Kumail Nanjiani



Colin Hanks and Chelsea Handler

service snapshot

The Library is the cultural, creative, and educational hub of our community, and we are proud to support the thousands of free programs, events, and services that enrich the lives of all Angelenos across the city.

In the past year:

- The 73 library branches were visited 13.5 million times.
- 15,700 free lunches were served to children in the summer.
- 30,430 students used Student Zones resources, including tutoring, college prep workshops, and more.
- 49,525 patrons received computer assistance and training.

program snapshot

The Tenth Annual Toast will support the Library's Future-Ready Teens umbrella of programming, which helps develop problem-solving and critical-thinking skills through tutoring, test prep, interview workshops, technological literacy training, and honing leadership skills with the Democracy Project. This just-launched project provides resources, mentors, and training for teens to be able to implement community projects — building a generation of active, informed, and engaged citizens.

event snapshot

when & where

Saturday, April 7, 2018
7:30 pm — 11:30 pm

Hudson Loft
1200 South Hope St.
Los Angeles, CA 90015

leadership

Chair Samantha Hanks
Honorary Co-Chairs Busy Philipps • Constance Wu

attendees

We anticipate 350 attendees, representing a diverse group of culturally and civically engaged people and organizations in Los Angeles.

press

Past Toasts have been featured in the *Los Angeles Times*, *Variety*, *The Hollywood Reporter*, *LA Weekly*, *LAist*, and more.



Toast co-hosts Busy Philipps and Colin Hanks

sponsorship opportunities

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ANNUAL TOAST	PATRON \$15,000+	VISIONARY \$10,000	ADVOCATE \$5,000	ENTHUSIAST \$2,500	SUPPORTER \$1,250
Amount tax deductible	\$13,390	\$8,760	\$4,130	\$1,900	\$950
VIP tickets	10	8	6	4	2
Reserved seating	✓	✓	✓	✓	✓
Name or logo in program*	✓	✓	✓	✓	✓
Name or logo on screens	✓	✓	✓		
Name or logo in invitation, press release, & online materials	✓	✓			
Recognition from stage	✓	✓			
YL gift memberships**	2 at the Patron Level	2 at the Partner Level	2 at the Friend Level	2 at the Friend Level	1 at the Friend Level

* If sponsorship and logo are received by press deadlines.

**Gift memberships must be fulfilled by May 1, 2018.



For more information or to secure your sponsorship,
please contact:

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