

**Library
Foundation**
of Los Angeles

**Young
Literati**

ANNUAL TOAST

SPONSORSHIP OPPORTUNITIES

Saturday, April 1, 2017

NeueHouse Hollywood





Please join us as a sponsor for the upcoming

Young Literati Ninth Annual Toast

An evening of literature, music, and comedy celebrating the Los Angeles Public Library

Saturday, April 1, 2017

8:00 pm

NeueHouse Hollywood

Curated by

Donick Cary and Kim Huffman Cary

Amanda and Shepard Fairey

Samantha and Colin Hanks

Courtney Lilly

Busy Philipps

Alexis Spraic

Sarah Thyre

Constance Wu

The Annual Toast is the most anticipated event on the calendar for the Young Literati Members of the Library Foundation of Los Angeles. Each year, we bring together the creative and civic leaders of our city to celebrate and support the Los Angeles Public Library. Past Toasts have featured performances and readings by **Jack Black, Russell Brand, Tig Notaro, Sarah Silverman, La Santa Cecilia**, and many others!

Funds raised at the Annual Toast will support Student Zones, dedicated spaces within library branches that provide kids and teens with a safe, welcoming space in which to study and to access computers, printers, broadband, individual homework tutoring, 120+ subscription research databases, and school supplies **all at no cost** to the student. Currently, 34 branch libraries across the city have their own Student Zones, and last year nearly 30,000 students used the resources provided there.

All sponsorships are fully customizable, and we are eager to work together to build a package that best fits your goals. Please see the following pages for more details on the event and our sponsorship opportunities.

Your participation as a sponsor of the Annual Toast is a demonstration of your belief in the mission of public libraries, freedom of information, and a more enlightened populace. **We hope you will join us to support the important work of the Los Angeles Public Library and ensure it continues to be the most dynamic, vital, and accessible public resource in our city.**

Please feel free to reach out to Young Literati Director Rebecca Miller at **213.292.6245** or **rebeccamiller@lfla.org** with any questions about joining us as a sponsor of the Annual Toast.

Thank you so much for your consideration.

Sincerely,

Samantha Hanks
Chair

Busy Philipps
Honorary Co-Chair

Constance Wu
Honorary Co-Chair

Rebecca Miller
Director of Young Literati

Young Literati Ninth Annual Toast

Saturday, April 1, 2017

8:00 pm – midnight
NeueHouse Hollywood
6121 Sunset Boulevard
Los Angeles

Chair

Samantha Hanks

Honorary Co-Chairs

Busy Philipps & Constance Wu

Co-Hosts

Busy Philipps & Colin Hanks

Expected attendance

We anticipate 350-400 attendees, representing a diverse group of culturally and civically engaged individuals and philanthropic organizations in Los Angeles.

Past performers include (from top)

Jenny Slate, Colin Hanks, Gillian Jacobs, Busy Philipps, Jason Reitman, Mae Whitman, Jason Mantzoukas, Randall Park, La Santa Cecilia, and many others.

Press

Past Toasts have been featured in the *Los Angeles Times*, *Variety*, *The Hollywood Reporter*, *LA Weekly*, *LAist*, and more.

About Young Literati

Young Literati, a Membership group of the Library Foundation of Los Angeles, is comprised of Angelenos in their 20s, 30s, and 40s who all support the power of public libraries. Members enjoy cultural events and parties throughout the year featuring LA's most exciting authors, actors, artists, and academics.

About the Library Foundation

The Library Foundation of Los Angeles provides critical financial support to the Los Angeles Public Library system, resulting in thousands of free programs, resources, and services offered to millions of Angelenos at the Central Library and 72 neighborhood branch libraries across the city.



Sponsorship Packages

All packages are fully customizable. Please contact Rebecca Miller at rebeccamiller@lfla.org with any questions or to secure your sponsorship. We appreciate your support and generosity!

Sponsorship Level	Patron \$15,000 (& up) *\$13,390 tax-deductible	Visionary \$10,000 *\$8,760 tax-deductible	Advocate \$5,000 *\$4,130 tax-deductible	Enthusiast \$2,500 *\$1,900 tax-deductible	Library Lover \$1,250 *\$950 tax-deductible
VIP tickets	10	8	6	4	2
Reserved seating during program	✓	✓	✓	✓	✓
Name or logo recognition in printed program*	✓	✓	✓	✓	✓
Name or logo recognition on screens at event*	✓	✓	✓		
Name or logo recognition in press release and online materials*	✓	✓			
Name or logo recognition in event invitation*	✓	✓			
Acknowledgement from stage at event	✓	✓			
Young Literati gift Memberships**	2 at the Patron Level	2 at the Partner Level	2 at the Friend Level	2 at the Friend Level	1 at the Friend Level

* If sponsorship and logo are received by press deadlines.

**Gift memberships must be fulfilled by May 1, 2017.



For more information or to secure your sponsorship, please contact
Rebecca Miller, Director of Young Literati
rebeccamiller@lfla.org
213.292.6245

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**A N N U A L
TOAST**