

**Library  
Foundation**  
of Los Angeles

**Young  
Literati**

**Young Literati Eighth Annual Toast  
SPONSORSHIP OPPORTUNITIES**

**Saturday, February 20, 2016**

**AVALON Hollywood**



Please join us as a sponsor for the upcoming

**Young Literati Eighth Annual Toast**

*An evening of literature, music, and comedy celebrating the Los Angeles Public Library*

**Saturday, February 20, 2016**

8:00 pm

AVALON Hollywood

Curated by

Amanda and Shepard Fairey

Samantha and Colin Hanks

Demetri Martin

Busy Philipps and Marc Silverstein

The Annual Toast is the most anticipated event on the calendar for the Young Literati Members of the Library Foundation of Los Angeles. Each year, we bring together the creative and civic leaders of Los Angeles to celebrate and support the Los Angeles Public Library. Past Toasts have featured performances and readings by **Jack Black, Russell Brand, Tig Notaro, Sarah Silverman, La Santa Cecilia**, and more!

Funds raised at the Annual Toast will support **Adult Literacy Services**, a vital program of the Library that breaks the cycle of low literacy in our community through one-on-one tutoring, self-directed and online practice, and group classes. More than two million adults in L.A. County currently lack basic English skills. This essential Library program, the second largest library-based adult literacy program in the nation, transforms lives, strengthens family units, and builds a healthier community. Please help us to ensure that these services continue to be available to Angelenos across our city.

All sponsorships are fully customizable, and we are eager to work together to build a package that best fits your goals. Please see the following pages for more details on the event and our sponsorship opportunities.

Your participation as a sponsor of the Annual Toast is a demonstration of your belief in the mission of public libraries, freedom of information, and a more enlightened populace. We hope you will join us to support the Los Angeles Public Library and ensure it continues to be the most dynamic, vital, and accessible public resource in our city.

Please feel free to reach out to Young Literati Director Rebecca Miller at **213.292.6245** or **rebeccamiller@lfla.org** with any questions about joining us as a sponsor of the Annual Toast.

Thank you so much for your consideration.

Sincerely,

**Amanda Fairey**  
Chair

**Samantha Hanks**  
Honorary Co-Chair

**Busy Philipps**  
Honorary Co-Chair

**Rebecca Miller**  
Director

## Young Literati Eighth Annual Toast

Saturday, February 20, 2016

8:00 pm – midnight

AVALON Hollywood

1735 Vine Street

### *Chair*

Amanda Fairey

### *Honorary Co-Chairs*

Samantha Hanks and Busy Philipps

### *Host*

Busy Philipps

### *Theme*

Water: literature, non-fiction, poetry, screenplays, and music that focus on this vital resource.

### *Expected attendance*

400-450 guests representing a diverse group of culturally and civically connected individuals and philanthropic organizations in Los Angeles.

### *Past performers include (from top)*

Jenny Slate, Colin Hanks, Gillian Jacobs, Busy Philipps, Jason Reitman, Mae Whitman, Jason Mantzoukas, Ali Shaheed Muhammad, La Santa Cecilia, and many more.

### *Press*

Past Toasts have been featured in the *Los Angeles Times*, *Variety*, *The Hollywood Reporter*, *LA Weekly*, *LAist*, and more.

### *About Young Literati*

Young Literati is a Membership group of the Library Foundation of Los Angeles comprised of Angelenos in their 20s, 30s, and 40s who support the power of public libraries. Young Literati offers benefits including cultural events and parties featuring LA's most exciting authors, actors, artists, and academics.

### *About the Library Foundation*

The Library Foundation of Los Angeles provides critical support to the Los Angeles Public Library system, resulting in thousands of free programs, resources, and services offered at the Central Library and 72 branch libraries.



## Sponsorship Packages

All packages are fully customizable. Please contact Rebecca Miller at [rebeccamiller@lfla.org](mailto:rebeccamiller@lfla.org) with any questions or to secure your sponsorship. We appreciate your support and generosity!

<b>Sponsorship Level</b>	<b>Patron \$15,000 (&amp; up)</b>	<b>Visionary \$10,000</b>	<b>Advocate \$5,000</b>	<b>Enthusiast \$2,500</b>	<b>Library Lover \$1,250</b>
VIP tickets	10	8	6	4	2
Reserved seating during program	✓	✓	✓	✓	✓
Name or logo recognition in printed program*	✓	✓	✓	✓	✓
Name or logo recognition on screens at event*	✓	✓	✓		
Name or logo recognition in press release and online materials*	✓	✓			
Name or logo recognition in event invitation*	✓	✓			
Acknowledgement from stage	✓	✓			
Young Literati gift memberships	<b>2</b> at the Patron Level	<b>2</b> at the Partner Level	<b>2</b> at the Friend Level	<b>2</b> at the Friend Level	<b>1</b> at the Friend Level

\* If sponsorship and logo are received by press deadlines.

\*\*Gift memberships must be fulfilled by March 20, 2016.



For more information or to secure your sponsorship, please contact  
**Rebecca Miller**, Director of Young Literati  
[rebeccamiller@fla.org](mailto:rebeccamiller@fla.org)  
**213.292.6245**

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