



**Library
Foundation**
of Los Angeles

**Young
Literati**

ANNUAL
TOAST

Sponsorship Opportunities





Saturday, May 2, 2020
Valentine, DTLA

you're invited

Join the Library Foundation's Young Literati as a sponsor of the **12th Annual Toast** and support the life-changing work of the Los Angeles Public Library.

Each year, Young Literati brings together the creative and civic leaders of our city to celebrate the Library in an evening of literature, comedy, and music. Past Toasts have featured performers **Andrew Bird, Mark Duplass, Chelsea Handler, Kumail Nanjiani, Sarah Silverman, Constance Wu**, and many others.

All sponsorships are fully customizable, and we are eager to work together to build a package that best fits your goals. Please see the following pages for more details on the event and our sponsorship opportunities.

about young literati & the library foundation

The Library Foundation's Young Literati is a membership group for Angelenos in their 20s, 30s, and 40s who are engaged in the dynamic literary and cultural life of our city. Members enjoy exclusive access to creative and civic leaders, discounts on ticketed Foundation programs, and invitations to the best events on the calendar — all while supporting the vital work of the Los Angeles Public Library.

The Library Foundation of Los Angeles supports the Library in its effort to provide all 3.8 million Angelenos with equitable access to thousands of free programs, resources, and services. Through fundraising, advocacy, and innovative programs, the Library Foundation strengthens the Library's commitment to educate and empower every individual in our city's diverse communities. At the Foundation, we are committed to keeping the Library thriving for generations to come and to providing all Angelenos with the tools to enrich and improve their lives.

**Library
Foundation**
of Los Angeles

**Young
Literati**



Mark Duplass and Katie Aselton



Ione Skye and Ben Lee

service snapshot

The Library is the cultural, creative, and educational hub of our community, and we are proud to support the thousands of free programs, events, and services that enrich the lives of all Angelenos across the city.

In the past year:

- 104,816 adults and kids participated in pre-literacy activities.
- 40,423 students received free online tutoring.
- 34,479 kids, teens, and adults enjoyed a STEAM-related workshop.

program snapshot

The 12th Annual Toast will support the Library's Lifelong Learning umbrella of programming, providing funding to Adult Literacy Services, which offers one-on-one English-language tutoring and workshops for adults who read at the sixth-grade level or below; Career Online High School, a fully accredited high school diploma program; Full STEAM Ahead, a series of Science, Technology, Engineering, Arts, and Math workshops for all ages; and Cybernauts, in which trained technology support staff are available at 37 branch libraries to help patrons develop their digital skills.

event snapshot

when & where

Saturday, May 2, 2020

7:30 pm — 11:30 pm

Valentine

600 East 4th Street

Los Angeles, CA 90013

leadership

Chair Ginnifer Goodwin

Curatorial Committee Katie Aselton | Josh Dallas | Mark Duplass | Ginnifer Goodwin
June Diane Raphael | Paul Scheer

attendees

We anticipate 300 attendees, representing a diverse group of culturally and civically engaged people and organizations in Los Angeles.

press

Past Toasts have been featured in the *Los Angeles Times*, *Variety*, *The Hollywood Reporter*, *LA Weekly*, *LAist*, and more.



Toast presenters Hari Nef, Paul F. Tompkins, and Natalie Morales

sponsorship opportunities

All sponsorships are fully customizable, and we are eager to work together to build a package that best fits your goals.



| | PATRON \$15,000+ | VISIONARY \$10,000 | ADVOCATE \$5,000 | ENTHUSIAST \$2,500 | SUPPORTER \$1,250 |
|---|-----------------------|------------------------|-----------------------|-----------------------|-----------------------|
| Amount tax deductible | \$13,390 | \$8,760 | \$4,130 | \$1,900 | \$950 |
| VIP tickets | 10 | 8 | 6 | 4 | 2 |
| Reserved seating | ✓ | ✓ | ✓ | ✓ | ✓ |
| Name or logo in program* | ✓ | ✓ | ✓ | ✓ | ✓ |
| Name or logo on screens | ✓ | ✓ | ✓ | | |
| Name or logo in invitation, press release, & online materials | ✓ | ✓ | | | |
| Recognition from stage | ✓ | ✓ | | | |
| YL gift memberships** | 2 at the Patron Level | 2 at the Partner Level | 2 at the Friend Level | 2 at the Friend Level | 1 at the Friend Level |

* If sponsorship and logo are received by press deadlines.

**Gift memberships must be fulfilled by June 1, 2020.



For more information or to secure your sponsorship,
please contact:

Rebecca Miller

Director of Young Literati

rebeccamiller@lfla.org

213.292.6245

**Library
Foundation**
of Los Angeles

**Young
Literati**