





Sponsorship Opportunities





Saturday, April 16, 2022 City Market Social House, DTLA

you're invited

Join the Library Foundation's Young Literati as a sponsor of the **13th Annual Toast** and support the life-changing work of the Los Angeles Public Library, now more vital than ever.

Each year, Young Literati brings together the creative and civic leaders of our city to celebrate the Library with an evening of literature, comedy, and music. Past Toasts have featured **Mark Duplass, Chelsea Handler, Kumail Nanjiani, Sarah Silverman, Constance Wu**, and many others.

All sponsorships are fully customizable, and we are eager to work together to build a package that best fits your goals. Please see the following pages for more details on the event and sponsorship opportunities.

about young literati & the library foundation

The Library Foundation's Young Literati is a membership group for Angelenos in their 20s, 30s, and 40s who are engaged in the dynamic literary and cultural life of our city. Members enjoy exclusive access to creative and civic leaders, discounts on ticketed Foundation programs, and invitations to the best events on the calendar — all while supporting the vital work of the Los Angeles Public Library.

The Library Foundation of Los Angeles supports the Library in its effort to provide all 3.8 million Angelenos with equitable access to thousands of free programs, resources, and services. Through fundraising, advocacy, and innovative programs, the Library Foundation strengthens the Library's commitment to educate and empower every individual in our city's diverse communities. At the Foundation, we are committed to keeping the Library thriving for generations to come and to providing all Angelenos with the tools to enrich and improve their lives.

> Library Foundation of Los Angeles

Young Literati



service snapshot

The Library is the cultural, creative, and educational hub of our community, and we are proud to support the thousands of free programs, events, and services that enrich the lives of all Angelenos across the city. Throughout the pandemic and beyond, the Library is an essential safety net for so many in our community.

In the past year the Library has provided:

- Over 52,000 hours of free, one-on-one online tutoring for students in over 40 subjects;
- Early-childhood literacy online workshops for over 33,000 viewers;
- Individual tutoring and group classes for over 17,000 adults working on their English literacy skills;
- And much, much more.

program snapshot

Funds raised by this year's Toast will support the Helping Students Succeed umbrella of services at the Library, which runs the gamut from early literacy programs for new parents, to free online tutoring for students, to college prep workshops, and beyond. Help kids and young adults get the support they need to develop a love of learning and prepare for their future academic success via the We Read Together program, Online Tutoring, Get Ready for College workshops, Reading Challenges, and more. Your financial support ensures that the Library and the Foundation will continue to provide equitable access to resources and programming to best support the well-being of all Angelenos, throughout this pandemic and beyond.

event snapshot

when & where Saturday, April 16, 2022 8 pm — 11:30 pm City Market Social House, 1145 San Pedro Street, Los Angeles, CA 90015

leadership

Chair Ginnifer Goodwin

attendees

We anticipate 200 attendees, representing a diverse group of culturally and civically engaged people and organizations in Los Angeles.

press

Past Toasts have been featured in the Los Angeles Times, Variety, The Hollywood Reporter, LA Weekly, LAist, and more.



sponsorship opportunities

All sponsorships are fully customizable, and we are eager to work together to build a package that best fits your goals.

A N N U A L TOAST	PATRON \$15,000+	VISIONARY \$10,000	ADVOCATE \$5,000	ENTHUSIAST \$2,500	SUPPORTER \$1,250
Amount tax deductible	\$13,390	\$8,760	\$4,130	\$1,900	\$950
VIP tickets	10	8	6	4	2
Reserved seating	\checkmark	\checkmark	\checkmark	\checkmark	\checkmark
Name or logo in program*	\checkmark	\checkmark	\checkmark	\checkmark	\checkmark
Name or logo on screens	\checkmark	\checkmark	\checkmark		
Name or logo in invitation, press release, & online materials	✓	\checkmark			
Recognition from stage	\checkmark	\checkmark			
YL gift memberships	2 at the Patron Level	2 at the Partner Level	2 at the Friend Level	2 at the Friend Level	1 at the Friend Level

* If sponsorship and logo are received by press deadlines.



For more information or to secure your sponsorship, please contact:

Sharon Padua

Director of Major and Planned Gifts sharonpadua@lfla.org 213.292.6268

> Library Foundation of Los Angeles

Young Literati