

## **Summer 2020**

# News and Annual Report





### President's Note

When I think about the world we are in now, I am inspired by the protests affirming with unwavering vigor that Black lives matter. At the same time, while cautioned by the potency of the COVID-19 virus, I feel deep appreciation for the ability to support an organization that helps individuals navigate both of these historic developments with valuable resources and commitment.

At the heart of the Los Angeles Public Library are individuals who have dedicated themselves to provide equitable service to their communities. This is the work you help fund which gives so many people a stepping stone to a better life.

While so much has changed these last few months, the Library has remained at the forefront, helping to set an ever-evolving pace. When the Safer-at-Home edict was issued this past March, the Library closed its physical doors; yet the Library never closed. In addition to providing digital services that were already in place, the Library did what it always does: it rose to the occasion. Under the guidance of City Librarian John F. Szabo and the incredible staff of the LAPL, Angelenos were able to access the Library in ways they never have before. E-media circulation reached a new height with more than one million check-outs in the month of April. Career Online High School has had record registration numbers.

Now with summer upon us, many want to know if we will ever go back to our pre-COVID lives. No one is sure of the answer, but the Library understands that some of the desired normalcy will come from both familiar and new programming. LAPL is offering virtual summer programming so those of all ages can continue to engage in their love of reading. From the Summer Reading Challenge, which I encourage all to participate in, to Your Author Series, one can still be transported through the stories we've grown to love, new and old. There are now some neighborhood branches that are available for book pick-up/drop-off so you can enjoy your summer reading with a physical book.

As you read through the pages of this newsletter, I am delighted that you will be introduced to Melanie Masters Burzynski, our new SVP of Advancement and External Affairs. She comes to us with an exceptional background in development as well as an impressive personal history that I think you will enjoy learning about. Melanie is set to help guide the Library Foundation as we support the LAPL in this new era, and her keen intelligence has already earned her the admiration of her colleagues.

Please know that your support of the Library Foundation not only goes to these programs that are vital for our neighbors and ourselves, but it also allows for librarians, library staff, and Library Foundation staff to do the transformative work that our times require, and our patrons deserve.

Ken Brecher, President

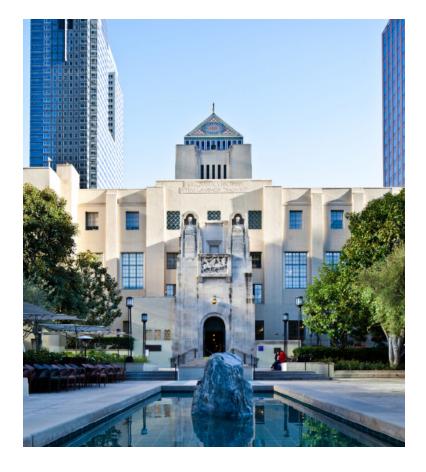
# The Library Foundation Annual Report

Between July 2018 and June 2019, **7,189,241** books were circulated through the Los Angeles Public Library system to over **10 million** patrons. School visits brought in **20,972 students** to enhance their curriculum, while **104,816 adults and children** came in on their own for story-times and workshops. The brick and mortar libraries throughout the city were brimming with learning and creativity, focus and fun. But we also believe that the library is bigger than a building and more than books.

We are excited to share with you a special issue of our quarterly newsletter, offering a snapshot of our work during the last fiscal year. In this issue, you'll see how the Library Foundation has supported the essential educational and cultural programs of the Los Angeles Public Library to foster literacy, the imagination, and lifelong learning. You'll also see the larger impact that these programs are having on individuals—new parents navigating infancy, teens dreaming of college, adults searching for a job they'll love.

As we look back at last year's work—and feel so inspired by the courage, ingenuity, and creativity of Angelenos in action—we are also excited to look ahead. Read over to the next page for a story about a groundbreaking systemic change to the Los Angeles Public Library to make the library's resources more accessible than ever.

We remain deeply committed to creating a free and open space in our community that welcomes everyone, and we are so grateful for our generous community of supporters who make our work possible. Thank you for joining us and sharing in our belief in the power of libraries to change lives.



# Library Foundation of Los Angeles News

### Welcome Melanie Masters Burzynski to LFLA



In May, the Library Foundation welcomed a new face to its executive leadership team. Melanie Masters Burzynski is the new Senior Vice President for Advancement and External Affairs. Burzynski succeeds longtime development executive Rebecca Shehee, who retired in February after holding the post for nine years. Burzynski will lead the Foundation teams to raise support for essential educational and cultural programs of the Los Angeles Public Library, including Live Homework Help, the Your Author Series, and Teens Leading Change.

Burzynski most recently served as the Senior Executive Director of Development for UCLA's Henry Samueli School of Engineering and Applied Science, supporting students, faculty, and programs. Before her 20 years of development experience at UCLA, the University of Michigan, and Ohio University, Burzynski began her career building costumes for Disney Imagineering, for the LA Opera, and Center Theatre Group. As Burzynski takes the reins of her LFLA position during a time of shelterin-place, we spoke via phone about her passion for education, books, and hopes for the future.

## First off, please tell us about working for Disney Imagineering! What was that like?

Burzynski: Oh, gosh. That was such a long time ago. But, in looking back, I still can feel the excitement I had when I was working with the creative minds and talented craftspeople on the various rides we built. It was a wonderful experience, allowing me to have opportunities—like installing costumes in Tokyo Disneyland—which enabled me to learn so much about international business and travel. I love going now and sharing with my kids the rides I worked on when I was an Imagineer.

What first excited you about coming on to raise support for the Los Angeles Public Library?

Burzynski: Throughout my work in development, I have been given a great window into the world of education and research. I have seen firsthand how supporting a student who is first in their family to go to college will not just impact the student, but their family and generations to come. And, while I have appreciated my part in this, I was yearning to work more broadly within the Los Angeles community. That's what brought me to LFLA. I am not sure people understand fully the resources the Los  $\,$ Angeles Public Library offers that LFLA supports. Online tutoring for children attending LAUSD. Adults having the opportunity to complete their high school degree. Citizenship courses. Resources designed for veterans... the list goes on and on. Where else can you find these types of free resources? I wanted to be a part of the larger community to advocate, raise awareness and support, and to just come alongside the community where we live to help.

You have many years of experience in supporting higher education. How have you witnessed people's lives being transformed through education?

Burzynski: While at UCLA I had the privilege to work with Student Affairs to raise student support (i.e. scholarships, room and board, incidentals, etc.) for former foster youth, first generation students, veterans, students with dependents, students who came from low-income families, and more. I got to know the program directors and the students receiving aid, which helped me to better understand what education can do to change their paths. With equity comes the opportunity to help even out the playing field. I believe we have the chance to do that within the Los Angeles Public Library too.

# How did libraries and education play a role in your own upbringing?

 $\label{eq:burzynski: I understood early in my life that education creates opportunities. I know personally what it means to have this type of door open in order to make a better life for myself. I knew that if I wanted to do something purposeful in my life, it would be tied to being educated in order for those doors to open.$ 

I grew up in a small town outside of Toledo, Ohio, and our library was an older brick building that sat alongside the Maumee River. I can recall the sense of it feeling like "home" in many ways — probably because it was so welcoming. We grew up reading all the time. Reading was highly encouraged. Every year my grandmother would send books for birthday presents; and my sister continues that tradition now with my kids.

# What excites you about collaborating with teams from both the Library Foundation side and the LAPL side?

Burzynski: What excites me about [Library Foundation President] Ken Brecher and the team? Have you met Ken?! < laughing. > He is an amazing advocate for the Library and a phenomenal leader for LFLA. He is able to share story after story about specific people who have had their lives changed by the work we raise support for. In addition, I recognize the incredible talents, creativity, and heart of my colleagues here. I am impressed by all the strengths this team has, as well as their ability to build relationships, which enables us to reach out and engage our community. I was also thrilled to speak with [City Librarian] John Szabo and learn more about his background-finding we have a few things in common (particularly rooting for Michigan over Ohio State!)—and learning more about his work to build and enhance libraries from his time as a graduate student at UofM. In speaking about plans for LAPL, we talked at length about the link libraries have to a student's success. I look forward to working with John, Ken, and the staff of  $LAPL\ and\ LFLA\ to\ strategize\ and\ support\ these$ programs, as well as many others.

The public library's mission—to be free and open to all without discrimination, to foster understanding, to provide access to knowledge and resources—is more urgent than ever. How do you see the library as a center of social change?

Burzynski: The library has been, and will continue to be, a place where anyone can go to find out more about a specific issue or topic by reading various perspectives; a place you can find an escape by reading a fictional account that transforms your mind; and a place where acceptance is a given. The library has the ability to bring equity across the board to all individuals regardless of race, gender, age, and religion. I hope more light is brought to the power our libraries have on our lives, and more people utilize the abundant resources it has. In short, the library is a hub that brings people back together.

## Los Angeles Public Library News

### At Home, Angelenos Seek Refuge in the Library's Digital Resources

Could you use a tutorial on how to change your Zoom background? Want to take a cooking course to perfect the flakiest piecrust? Tired of Netflix and ready for some fresh viewing options?

The Los Angeles Public Library has always been a cornerstone of every community across the city, and although its 73 buildings are closed to prevent the spread of COVID-19, Angelenos are flocking to the Library's free digital resources as they shelter-inplace. Whether looking for inspiration, entertainment, news, information, or all of the above, usage of the Library's overall e-media has increased 20% since March.

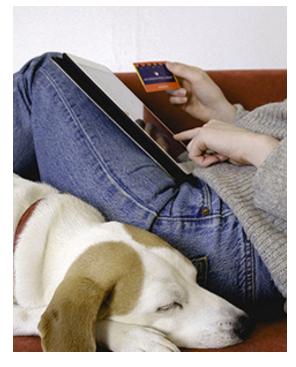
LAPL's Acting Collection Services Manager
Catherine Royalty reported that streaming video is
up by 58%; e-magazines by 44%; e-comics by 49%;
and e-newspapers by 45%. Many of these users are
discovering the Library's digital resources for the
first time, while longtime patrons are diving more
deeply into e-media—from digital subscriptions to
The New York Times to online course offerings on
every subject imaginable through sites like Gale,
Lynda.com, and Mango Languages.

"I am so proud that our creative and innovative staff has embraced this opportunity to stay connected with our patrons and to welcome new ones."

– City Librarian John F. Szabo

Students and families are also finding critical support from the Library as they take on distance learning. All LAUSD students are automatically assigned a Student Success Card, which offers them online access to a vast slate of educational resources like professional tutors through Tutor.com; extensive collections of online books like Tumblebooks' animated picture books; and over 26,000 documentaries and feature films can be streamed on Kanopy Kids.

Online storytimes and singalongs—in both English and Spanish—are being offered live and on demand through Instagram Live. But children's librarians aren't the only innovators pivoting their programming to online formats. Adult Librarian Angi Brzycki from the Frances Howard Goldwyn Hollywood Regional Branch launched "Angi Shows



You E-Media Apps." Brzycki's popular tutorial series on LAPL's IGTV demonstrates that people are not just in need of access to online tools, but also need to be empowered to use them.

"While the popularity of our large and diverse digital collections has been steadily increasing, use has skyrocketed during 'Safer at Home' as more people have discovered the amazing value of our online resources," said City Librarian John F. Szabo. "Our devoted social media following and groundbreaking initiatives help us spread the word and engage more Angelenos. During this time of widespread distance learning, our Student Success Card has become even more valuable by giving homebound LAUSD students access to the Library's resources they need. I am so proud that our creative and innovative staff has embraced this opportunity to stay connected with our patrons and to welcome new ones. Angelenos are coming to us in record numbers, and we are excited to take this opportunity to nurture them into lifelong library users."

To help navigate the quickly changing information surrounding the pandemic, LAPL assembled a robust landing page at lapl.org/coronavirus with links to trusted sites on everything from scheduling a COVID-19 test, to getting assistance with your bills, or learning about volunteer opportunities. Librarians have also continued to provide assistance through telephone reference (213) 228-7272 and the web-based service Ask-A-Librarian at

lapl.org/ask-a-librarian.

### **Escaping or Embracing?**

From self-help guides to apocalyptical fiction, here are the top downloaded books and streamed movies from the LAPL during the pandemic.

#### Most Popular E-Books from LAPL:

- Such a Fun Age by Kiley Reid
- Untamed by Glennon Doyle
- Little Fires Everywhere by Celeste Ng
- American Dirt by Jeanine Cummins
- Normal People by Sally Rooney

#### Most Popular Films Streamed on Kanopy:

- The Farewell
- Midsommar
- What We Do in the Shadows
- Los Angeles Plays Itself—A Cinematic History of Los Angeles
- Ex Libris—The New York Public Library

Preparing for a summer staycation? Kick-off your summer reading, watching, and learning with these free e-resources.

### E-Books, Audiobooks, and Comics

- Overdrive/Libby
- Travel E-book Collection
- Hoopla

#### Movies, TV, and Videos

- Digitalia Film
- LA in Focus Videos
- Kanopy

#### **Music and Podcasts**

- Freegal
- ALOUD Archives
- Career Conversations

### Newspapers and Magazines

- $\bullet \qquad \text{The New York Times} \\$
- Pressreader
- RBDigital

### Online Learning

- Gale Courses
- Universal Class
- Scienceflix

## Los Angeles Public Library News

### Gaining Access, Losing Late Fees

The Los Angeles Public Library is always on the lookout for ways to make it easier for Angelenos to access free information, ideas, books, and technology. To further advance its mission of inclusivity, the Library introduced a new policy this spring to eliminate late fees—becoming the largest public library in the nation to go fine-free.

"At the Los Angeles Public Library, we are proud to serve the largest, most diverse population of any library in the nation," said City Librarian John F. Szabo. "We welcome everyone, and we are all about equity, access, opportunity, empowerment, and lifelong learning."

Historically, fines for overdue materials have disproportionately impacted families and individuals with limited resources, and these penalties can have the unintended consequence of causing patrons to stop using the library and borrowing materials for themselves and their family. By removing the financial barrier of late fees, new and existing library users will be encouraged to take advantage of all the library resources available for free like books, movies, music, and more.

### "We welcome everyone, and we are all about equity, access, opportunity, empowerment, and lifelong learning."

– City Librarian John F. Szabo

With a growing number of public libraries across the country eliminating overdue fines, including San Diego, San Francisco, Chicago, Denver, and Miami-Dade, the trend to go fine-free has proved successful across the board—resulting in increased material circulations, card registrations, staff morale, and customer satisfaction. Also, studies by the American Library Association (ALA) have shown that fines for overdue library materials are not a deterrent to prevent materials from being returned late.

The Los Angeles Public Library saw the positive outcome of removing fines first-hand when it launched the 2016 amnesty campaign, which forgave fines for two weeks. A total of 64,633 overdue items were returned, including 4,115 lost items. More than 7,900 new library cards were issued, and 13,701 people with blocked accounts regained access to borrowing materials.



The new permanent fine-free policy was announced in a press conference with the City Librarian and Mayor Eric Garcetti this past December and went into effect this spring.

"Our Library is a civic and cultural treasure, and everyone in the city should be able to share in the wealth of information, enrichment, and entertainment in our collection," said Mayor Garcetti. "We are ending these fines because patrons show care and integrity in the handling of these precious materials—and nothing should stand in the way of Angelenos who want to share in all the library has to offer."



#### **Fine-free Facts**

#### It's a growing trend across the nation

More than 100 public libraries across the United States have eliminated overdue fines, including San Diego, San Francisco, Chicago, Denver, and Miami-Dade public libraries.

#### It's fiscally responsible

LAPL's revenue from fines has decreased over the past six years and accounts for less than one percent of the Library's total operating budget of \$195 million. Eliminating the barrier created by fines can increase use of library materials, which results in a higher return on investment in the collection by increased access to library collections.

#### Late fines are not effective

Fines do not impact return rates. Studies by the American Library Association (ALA) show that fines for overdue library materials are not a deterrent to prevent materials from being returned late.

# What does fine-free mean for patrons?

- As of spring 2020, there are no more late fines for library materials. Fines incurred before the new policy takes effect will also be eliminated.
- The \$10.00 service fee for lost items is eliminated. Patrons are still responsible for returning items and paying for any lost or damaged materials.
- Materials that are more than 45 days overdue (after three renewals) will result in the patron's account being blocked until materials are returned. If materials are lost, they will still need to be paid for or replaced.
- The number of times materials can be renewed will increse from two to three—allowing patrons to check out items for a longer period of time, except when an item is requested by another patron.

Check lapl.org for more details.

For nearly three decades, the
Library Foundation of Los Angeles
has provided deep and sustaining
support to all 73 public libraries
throughout the city. These public
libraries are the heart of our
community, culture, education, and
democracy—they are open to all,
free to all, and last fiscal year
welcomed 10 million patrons to a
safe and nurturing space full of
learning, creativity, and possibility.

Our 2018-2019 Year in Review illuminates how the Library Foundation enhanced the 24,346 programs of Los Angeles Public Library to foster literacy, the imagination, and lifelong learning. You'll see the palpable energy of our commitment to advance the impact of the Los Angeles Public Library—how invigorating and inspiring it is to see our mission in action—and how we have fun while we're at it!

Thank you to the generosity of the Members, foundations, civic agencies, community organizations, and businesses that give to the Library Foundation and share our belief in the transformational power of the Los Angeles Public Library. We're excited to share with you a snapshot of our work between July 2018 and June 2019.

The Library Foundation of Los Angeles funds programs in three primary focus areas:

### **Investing In Lifelong Learning**

Encompasses programs and services that address key literacies, including English-language literacy for adults and digital literacy, across libraries citywide. Programs include:

Adult Literacy Cybernauts Full STEAM Ahead Health Matters

### **Helping Students Succeed**

Includes a constellation of supportive services and resources to help children and teens thrive as students, lifelong learners, and engaged community members. The programs inspire learning and discovery starting at birth, early literacy training for parents, academic resources like free private tutoring, and civic-engagement projects for teens. Programs include:

We Read Together
Summer at the Library
The Democracy Project: Teens Leading Change
Live Homework Help
Student Smart
Student Zones

## **Engaging the Imagination**

Comprises a number of initiatives that bring together hundreds of established and emerging authors, poets, journalists, academics, and artists for public conversations. Programs include:

ALOUD Exhibitions LA Made

# Do YOU Know What Your Teen Is Doing After School? (Hint: It's Not What You Think)

# CHALLENGING THE STATUS QUO:

220+ teens from 11 branch libraries worked on 9 civic-action Teens Leading Change projects to find creative solutions to concerns in their communities that included community safety, teen mental health, and homelessness.



# GETTING PRIVATE TUTORING:

Through the Live Homework Help program, teens and college students took advantage of 40,423 free online private tutoring sessions.



98% of users said that Live Homework helps them complete homework, as well as helps improve or maintain their grades.

# CHILLING IN A STUDY SPACE:

Student Zones were sanctuaries for 28,403 students who gained access to computers, a homework helper, free printing, and more.



1,583 teens got a taste of higher-level education through 134 SAT and ACT practice exams, AP practice exams, and college prep workshops and seminars.

92% students said Student Zones are best place aside from school for homework help.

# Freebies for Families: Why Families Can't Get Enough of We Read Together

104,816 adults and children participated in 3,134 librarian-led pre-literacy workshops and story-times, preparing parents and caregivers to engage their children in early literacy practices.

A love for reading is priceless, but here are some favorite free resources that cultivated early literacy.

### FREE SNUGGLES:

2,827 free early literacy kits equipped new parents with essentials like a cozy blanket and t-shirt, as well as baby's first library card.



### FREE PLAYDATES:

Branch libraries hosted 3,134 librarian-led pre-literacy workshops and story-times—perfect activities for neighborhood meet-ups with other families.

# FREEDOM TO BITE INTO A BOOK:

Indestructible board books for reading and chewing were also included in the literacy kits handed out at 30+ hospitals and clinics citywide.



### FREE TIME:

Grown-ups recharged while dedicated Story Telling and Reading (STAR) volunteers read to 26,856 children.

### FREE HEAD START:

Studies published by the U.S. Department of Education have found that reading to babies will enhance their vocabularies and literacy skills to improve their school readiness.

### **This Is Your Brain on STEAM**

Full STEAM Ahead provided 34,479 children, teens, and adults with opportunities to learn, create, and experiment with 1,803 free STEAM programs and workshops. Sparking passion and creativity, here's a look at how STEAM programs can stimulate all parts of the brain.

#### **FRONTAL LOBE**

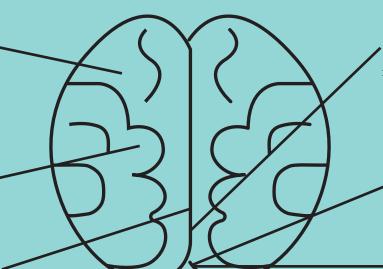
At the new Octavia Lab maker space, digitize your personal media and safeguard your memories.

#### **PARIETAL LOBE**

Learn the language of computers with coding classes.

### **TEMPORAL LOBE**

Hear a new rhythm when you download music on a borrowed iPad through Tech2Go.



#### OCCIPITAL LOBE

Neighborhood Science activities take learning outdoors—boost your vision with a tree study, cloud identification, or stargazing exercise.

#### **BRAIN STEM**

Get your heart rate pumping with a Lego building challenge.

#### **CEREBELLUM**

Stop-motion animation workshops shine a new light on how to balance the body frame-by-frame.

# **This Cybernaut Made Us Smile**

61,723 patrons in 36 libraries received computer assistance from Cybernauts—young tech-savvy staff on hand to help with a range of computer-related issues. Here's one heartwarming example from a Cybernaut at the Westwood Branch that will make you rethink the meaning of technical support.

"A patron [had] suffered from a stroke and forgot almost everything. This was not merely helping a patron with basic computer needs—it was helping this gentleman restore certain memories that were temporarily erased after his stroke.

One day, I taught him how to break up his phone number to remember it better. He learned the last four digits all by himself, but he struggled with the three numbers in the middle (293). I told him to remember me with those numbers: I was born in February (2) in the year of 1993 (93). I have faith in his day-to-day progress and I will do my best to help everyday."



Adult literacy learner Gregory Hill at the Exposition Park Branch Library

# **Come True for Adult Learners**

Adult Literacy Services improve the literacy proficiencies of adults through one-on-one instruction, self-directed and online practice, and group learning experiences. Proving it's never too late to learn, this inspiring patron from the Exposition Park Branch Library achieved a lifelong goal last year.

"My purpose in this life is much bigger than me. I want to tell the world that no matter what your current situation is, it's never too late," said Gregory Hill, an Adult Literacy learner. Hill passed through school without being able to read or write, and as an adult he tried to learn without success. One day, while visiting Exposition Park Regional Library, he met dedicated former literacy coordinator June Brandon, who reassured him that he was in the right place. From that day forward, Gregory was on the path to literacy. At 65-years-old, Gregory has accomplished what he calls one of his greatest achievements.

# **Experimenting, Taking Risks, and New Perspectives Public Programs Inspire the Hearts and Minds of Local Audiences**

#### 21 FACTS ABOUT 21 COLLECTIONS

- ${\bf 1.} \qquad {\bf 44,000+people\ visited\ the\ exhibition\ at\ the\ Central\ Library's}$  Getty Gallery
- 1,800 patrons attended 57 exhibition-related programs across 18 branch libraries.
- ${\bf 3.} \qquad {\bf Exhibition\, Curator\, Todd\, Lerew\, visited\, over\, 600\, collections\, as} \\ {\bf research.}$
- A new Instagram account created for the project, @Museumaday, featured 178 small museums in the greater LA area -- one for each day the exhibition was open.
- Wally the Walnut Elephant was made of 21,855 walnuts. After the exhibition, he moved to Andersen & Sons Shelling Company, where his walnuts were sourced.
- This exhibition was the first time Tom Hanks' typewriter collection was displayed publicly.
- The featured typewriters (including the one given to him by his father) were used to inspire short stories in Hanks' first collection, Uncommon Tupe.
- The exhibit displayed the "Old Wing" of the Asphalt Museum, founder Scott Gordon's shoebox display commemorating a memorable 1991 road trip.
- The project's signature event, the first ever "Mobile Museum Fair," drew 6,200 attendees. The 28 participants included LA City Parks and Recreation Eco Trailer, and the Aquarium of the Pacific's mobile tide pool.
- 10. Harry Smith spent 20 years collecting the paper airplanes featured in the exhibition.
- ${\bf 11.} \quad {\bf The \, paper \, airplanes \, are \, now \, stored \, at \, the \, Getty \, Research \, Institute } \\ {\bf and \, are \, being \, preserved \, in \, perpetuity \, as \, part \, of \, Smith's \, archive. }$
- 12. Morgyn Owens-Celli, the founder of the American Museum of Straw Art traveled the globe to find 10,000 pieces of straw artwork.
- 13. The Straw Art Museum's location in Long Beach burned down in 1996. The collection was rebuilt and they are currently looking for a permanent home.
- 14. The bird egg specimens included some impacted by DDT in the 1970's. These were critical evidence in the case that resulted in the federal ban of the chemical
- 15. Union Bank, near the Central Library, was a critical site in the restoration of the endangered peregrine falcon population.
- 16. Grandma Prisbrey's pencil collection had not been seen by the public in over 20 years, and was restored specifically for this exhibition.
- 17. The Candy Wrapper Museum reveals surprising trends, such as diet fads and vices (think candy cigarettes and beer can-shaped breath mints)
- 18. The matchbook collection came from the ONE Archives at the University of Southern California, which holds the world's largest collection of LGBTQ-related materials.
- The Institute for Art & Olfaction, based in Chinatown, is the world's only institution dedicated to the public exploration and understanding of scent.
- 20. Petrichor is the name for the scent of rain on dirt. When it's not forthcoming in Los Angeles, it can be approximated with a simple scent combination called an "accord."
- 21. Evolutionary theorists posit that collections were used to attract potential mates by signaling the ability to accumulate resources.

### GETTING LOUDER: 4 ALOUD PROGRAMS THAT RAISED THE ROOF

Rights Night 14th Amendment
The #MeToo movement took to
Central Library with Nina Shaw from
Time's Up and the ACLU's Melissa
Goodman for a celebration of speaking
out and the spoken word.



#### Michael Pollan

Over 400 audience members left on a high from the bestselling author's mind-bending talk about psychedelic drugs.



### Marlon James

The Man Booker Prize-winning author spoke with Roxane Gay at the Museum of African American Art—hidden behind the Macy's mattress department in Baldwin Hills Crenshaw Plaza.



### **Anand Giridhardas**

During the former New York Times columnist's call-to-action program, performer Sarah Jones morphed into different interview characters.

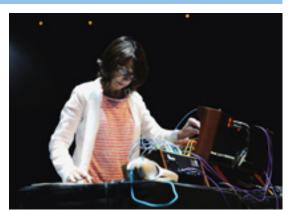


 $A LOUD\ programs\ are\ made\ possible\ through\ Library\ Foundation\ Member\ support.$ 

### SURROUND SOUND TAKES OVER CENTRAL LIBRARY

Season 4 of LA Made included 165 programs offered at 73 library locations. In a sensational sold-out program, a Quadraphonic Sound Concert by Suzanne Ciani—an icon in the field of quadraphonic sound—resonated through all corners of Central Library.

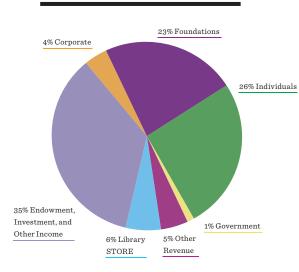
The unique music was accompanied by custom-designed art projections and some patrons opted to experience the program as a sound bath in the Taper-adjacent courtyard.



The Library Foundation and its Members help support a wide range of free cultural and educational programs curated by librarians and produced by the Los Angeles Public Library.

### 2018 - 2019 Financials

#### **LFLA 2018-2019 REVENUES**



| REVENUE   | Amount       | %    |
|---|--------------|------|
| Corporate                                       | \$400,719    | 4%   |
| Foundations                                     | \$2,289,845  | 23%  |
| Individuals                                     | \$2,606,253  | 26%  |
| Government                                      | \$20,000     | 1%   |
| Other Revenue*                                  | \$566,323    | 5%   |
| Library STORE                                   | \$600,087    | 6%   |
| Revenue Subtotal                                | \$6,483,227  | 65%  |
| Endowment, Investment,<br>Other Income (Note A) | \$3,543,317  | 35%  |
| Grand Total Revenue                             | \$10,026,544 | 100% |
| EXPENSES  | Amount       | %    |
| Investing in Lifelong Learning                  | \$1,242,916  | 17%  |
| Engaging the Imagination                        | \$1,793,705  | 24%  |
| Helping Students Succeed                        | \$1,802,404  | 24%  |
| General and Administration                      | \$924,859    | 13%  |
| Fundraising                                     | \$1,068,538  | 14%  |
| Library STORE                                   | \$597,078    | 8%   |
| Total Expenses                                  | \$7.429.500  | 100% |

#### CHANGE IN NET ASSETS Increase in Net Assets (Note A)

 $Percent \, of \, Library \, Foundation's \, Net \, Assets \, (Note \, A)$ 

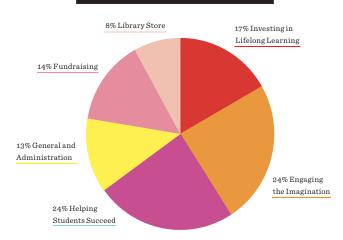
% of LFLA's Grand Total Revenue (Note A)

\$2,597,044

35.34%

5.47%

### **LFLA 2018-2019 EXPENSES**



Note A: The increase (change) in net assets is primarily due to the net unrealized and realized gain, of \$2,527,985, on endowed fund investments at fiscal year end. In the legend of the pie charts, this figure is reflected in the Endowment, Investment, Other Income line and  $\,$ represents approximately 5.5% of net asset and more than 35% of total revenue reported; this revenue is not available for general operations.

### STATEMENT OF ACTIVITIES FOR THE YEAR ENDED JUNE 30, 2019

| WITHOUT DONOR RESTRICTIONS                             |              |                   |                         |              |  |  |
|--|--------------|-------------------|-------------------------|--------------|--|--|
|  | UNDESIGNATED | BOARD<br>DIRECTED | WITH DONOR RESTRICTIONS | TOTAL        |  |  |
| OPERATING ACTIVITY:<br>SUPPORT AND REVENUE             |              |                   |                         |              |  |  |
| Contributions  | \$1,623,775  | -                 | \$3,667,704             | \$5,291,479  |  |  |
| Fund-raising events - net of                           |              |                   |                         |              |  |  |
| direct expenses of \$207,215                           | 368,306      | -                 | 223,355                 | 591,66       |  |  |
| Store revenues, net of discounts                       | 600,087      | -                 | -                       | 600,08       |  |  |
|  | 2,592,168    | -                 | 3,891,059               | 6,483,22     |  |  |
| NET ASSETS RELEASED FROM<br>RESTRICTION/DESIGNATION    |              |                   |                         |              |  |  |
| Endowment appropriations                               | 1,406,480    | (660,748)         | (745,732)               |              |  |  |
| Satisfaction of donor intent                           | 3,544,361    | -                 | (3,544,361)             |              |  |  |
|  | 4,950,841    | (660,748)         | (4,290,093)             |              |  |  |
| TOTAL SUPPORT AND REVENUE                              | 7,543,009    | (660,748)         | (399,034)               | 6,483,227    |  |  |
| EXPENSES   |              |                   |                         |              |  |  |
| Program Services                                       |              |                   |                         |              |  |  |
| Investing in Lifelong Learning                         | 1,242,916    |                   |                         | 1,242,91     |  |  |
| Engaging the Imagination                               | 1,793,705    |                   |                         | 1,793,70     |  |  |
| Helping Students Succeed                               | 1,802,404    |                   |                         | 1,802,404    |  |  |
| Library Store  | 597,078      |                   |                         | 597,078      |  |  |
| Total Program Services                                 | 5,436,103    |                   |                         | 5,436,103    |  |  |
| Supporting Services                                    |              |                   |                         |              |  |  |
| General and administrative                             | 924,859      |                   |                         | 924,85       |  |  |
| Fund-raising   | 1,068,538    |                   |                         | 1,068,538    |  |  |
| Total Supporting Services                              | 1,993,397    |                   |                         | 1,993,39     |  |  |
| TOTAL EXPENSES   | 7,429,500    | -                 | -                       | 7,429,500    |  |  |
| CHANGE IN NET ASSETS<br>FROM OPERATIONS                | 113,509      | (660,748)         | (399,034)               | (946,273     |  |  |
| NONOPERATING ACTIVITIES                                |              |                   |                         |              |  |  |
| Interest and dividends, net of fees                    | 84,748       | 113,410           | 146,313                 | 344,47       |  |  |
| Net realized and unrealized gain (loss) on investments | 77,572       | 1,078,848         | 1,371,565               | 2,527,98     |  |  |
| Other adjustments                                      | -            | -                 | 10,113                  | 10,11;       |  |  |
|  | 162,320      | 1,192,258         | 1,527,991               | 2,882,569    |  |  |
| CHANGE IN NET ASSETS                                   | 275,829      | 531,510           | 1,128,957               | 1,936,296    |  |  |
| BEGINNING NET ASSETS                                   | 546,624      | 17,977,215        | 28,952,528              | 47,476,36    |  |  |
| ENDING NET ASSETS                                      | \$822,453    | \$18,508,725      | \$30,081,485            | \$49,412,665 |  |  |

The audited financials, complete with disclosure notes, are available for view and download on the Library Foundation's website at lfla.org/about/financials.

### STATEMENTS OF FINANCIAL POSITION

| ASSETS                                   | June 30, 2019 | June 30, 2018 |
|--|---------------|---------------|
| Cash and cash equivalents                | \$845,486     | \$133,950     |
| Investments                              | 45,443,409    | 44,313,745    |
| Pledges receivable                       | 2,727,098     | 2,402,188     |
| Library Store inventory                  | 143,269       | 129,816       |
| Property and equipment, net              | 451,986       | 509,978       |
| Interests in charitable remainder trusts | 510,510       | 500,397       |
| Prepaids                                 | 78,918        | 103,371       |
| TOTAL ASSETS                             | \$50,200,676  | \$48,093,445  |
|  |               |               |
| LIABILITIES AND NET ASSETS               |               |               |
| Accounts payable and accrued expens      | ses \$126,220 | \$114,221     |

661,793

788,013

502,857

617,078

#### COMMITMENTS (NOTES 9 AND 10)

### NETASSETS

Deferred revenue

| TOTAL LIABILITIES<br>AND NET ASSETS | \$50,200,676 | \$48,093,445 |
|-------------------------------------|--------------|--------------|
| Total Net Assets                    | 49,412,663   | 47,476,367   |
|                                     | 30,081,485   | 28,952,528   |
| Endowment-perpetual restricted      | 15,078,713   | 15,008,713   |
| specific purposes                   | 8,874,740    | 8,396,050    |
| Endowment earnings for              |              |              |
| Restricted for specific purpose     | 6,128,032    | 5,547,765    |
| With donor restrictions             |              |              |
|                                     | 19,331,178   | 18,523,839   |
| Board-directed endowment            | 18,508,725   | 17,977,215   |
| Available for general operations    | 822,453      | 546,624      |
| Without donor restrictions          |              |              |

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# The Library

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