# **Foundation** of Los Angeles

Providing Support for the Los Angeles Public Library

Financial Statements June 30, 2010 and 2009

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## **INDEPENDENT AUDITORS' REPORT**

To the Board of Directors of Library Foundation of Los Angeles

We have audited the accompanying statements of financial position of the Library Foundation of Los Angeles (the Foundation) as of June 30, 2010 and 2009, and the related statements of activities, and cash flows for the years then ended. These financial statements are the responsibility of the Foundation's management. Our responsibility is to express an opinion on these financial statements based on our audits.

We conducted our audits in accordance with auditing standards generally accepted in the United States of America. Those standards require that we plan and perform the audits to obtain reasonable assurance about whether the financial statements are free of material misstatement. An audit includes consideration of internal control over financial reporting as a basis for designing audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the Company's internal control over financial reporting. Accordingly, we express no such opinion. An audit also includes examining, on a test basis, evidence supporting the amounts and disclosures in the financial statements, assessing the accounting principles used and significant estimates made by management, as well as evaluating the overall financial statement presentation. We believe that our audits provide a reasonable basis for our opinion.

In our opinion, the financial statements referred to above present fairly, in all material respects, the financial position of the Library Foundation of Los Angeles as of June 30, 2010 and 2009, and the changes in its net assets and its cash flows for the years then ended, in conformity with accounting principles generally accepted in the United States of America.

Our audits were conducted for the purpose of forming an opinion on the basic financial statements taken as a whole. The accompanying schedules of expenses on page 20 are presented for purposes of additional analysis and are not a required part of the basic financial statements. Such information has been subjected to the auditing procedures applied in the audits of the basic financial statements and, in our opinion, is fairly stated in all material respects in relation to the basic financial statements taken as a whole.

Windes & Mc Claughy

Long Beach, California September 20, 2010

# STATEMENTS OF FINANCIAL POSITION

## ASSETS

	<b>June 30</b> ,			
	2010 200			
Cash and cash equivalents Investments Pledges receivable Library store inventory Furniture, equipment, and improvements, net Interests in charitable remainder trusts Other receivables	$\begin{array}{c} \$ & 4,302,980 \\ 20,564,357 \\ 1,572,337 \\ 76,324 \\ 55,111 \\ 361,460 \\ 12,754 \end{array}$	\$ 4,836,847 16,043,308 2,011,757 78,866 80,376 330,881 8,485		
TOTAL ASSETS	<u>\$ 26,945,323</u>	<u>\$ 23,390,520</u>		
LIABILITIES AND NET AS	SETS			
LIABILITIES Accounts payable Accrued expenses	\$ 93,423 54,468 147,891	\$ 138,808 62,237 201,045		
COMMITMENTS (Notes 8 and 9)				
NET ASSETS Unrestricted:				
Undesignated Library store	$     \begin{array}{r}       1,242,168 \\       \underline{124,588} \\       1,366,756     \end{array} $	639,415 <u>123,715</u> 763,130		
Board-directed endowment	<u>9,671,453</u> <u>11,038,209</u>	8,369,628 9,132,758		
Temporarily restricted: Specific purpose Endowment	3,854,448 1,518,474 5,372,022	3,905,787 806,267 4,712,054		
Permanently restricted – endowment	<u>5,372,922</u> <u>10,386,301</u>	<u>4,712,054</u> <u>9,344,663</u>		
TOTAL LIABILITIES AND NET ASSETS	<u>26,797,432</u> <u>\$ 26,945,323</u>	<u>23,189,475</u> <u>\$ 23,390,520</u>		

## STATEMENT OF ACTIVITIES FOR THE YEAR ENDED JUNE 30, 2010

Unrestricted						
	Undesignated	Board Directed	Temporarily Restricted	Permanently Restricted	Total	
<b>OPERATING ACTIVITY:</b>	Chucsignateu	Directed	Kestheteu	Restricted	10(a)	
SUPPORT AND REVENUE Contributions	\$ 924,094		\$ 1,783,364	\$ 1 041 638	\$ 3,749,096	
Fund-raising events – net of	φ <i>γ</i> <b>2</b> 1,071		¢1,700,001	ф <b>1</b> ,0 <b>11</b> ,000	<i>ф 3</i> ,717,070	
direct expenses of \$258,717	244,543		577,441		821,984	
Store revenues, net of discounts	$\frac{377,459}{1,546,096}$		2,360,805	1,041,638	$\frac{377,459}{4,948,539}$	
NET ASSETS RELEASED FROM			2,300,803	1,041,030	4,940,559	
RESTRICTIONS	2,442,723		( <u>2,442,723</u> )			
TOTAL SUPPORT AND REVENUE	3,988,819		( <u>81,918</u> )	1,041,638	4,948,539	
EXPENSES						
Program Services:	205 200				205 200	
Adopt-a-branch and computer aide					305,388	
Adult literacy Technology and library	197,409				197,409	
improvements	509,628				509,628	
Cultural programs	422,807				422,807	
Exhibitions	95,582				95,582	
Children's programs	376,727				376,727	
Library awareness and collections					142,637	
Teen programs	534,548				534,548	
Library Store	376,592				376,592	
Total Program Services	2,961,318				2,961,318	
Supporting Services:					<u>,                                 </u>	
General and administrative	462,038				462,038	
Fund-raising	481,398				481,398	
Total Supporting Services	943,436				943,436	
TOTAL EXPENSES	3,904,754				3,904,754	
CHANGE IN NET ASSETS						
FROM OPERATIONS	84,065		( <u>81,918</u> )	1,041,638	1,043,785	
NONOPERATING ACTIVITY:	76,480	\$ 176,664	06 415		240 550	
Interest and dividends Net realized and unrealized	70,480	\$ 170,004	96,415		349,559	
gain on investments Change in value of charitable	443,081	1,125,161	615,792		2,184,034	
remainder trusts			30,579		30,579	
	519,561	1,301,825	742,786		2,564,172	
CHANGE IN NET ASSETS	603,626	1,301,825	660,868	1,041,638	3,607,957	
BEGINNING NET ASSETS	763,130	8,369,628	4,712,054	9,344,663	23,189,475	
ENDING NET ASSETS	<u>\$ 1,366,756</u>	<u>\$ 9,671,453</u>	<u>\$5,372,922</u>	<u>\$10,386,301</u>	<u>\$26,797,432</u>	

## STATEMENT OF ACTIVITIES FOR THE YEAR ENDED JUNE 30, 2009

	Unrestr				
	Undesignated	Board Directed	Temporarily Restricted	Permanently Restricted	Total
OPERATING ACTIVITY: SUPPORT AND REVENUE Contributions	\$ 885,266		\$ 2,161,815	\$ 606,870	\$ 3,653,951
Fund-raising events – net of direct expenses of \$250,600 Store revenues, net of discounts	$     411,882 \\     385,409 \\     1,682,557 $		14,807	606,870	$     426,689 \\     385,409 \\     4,466,049 $
NET ASSETS RELEASED FROM RESTRICTIONS	2,690,495		( <u>2,690,495</u> )		4,400,049
TOTAL SUPPORT AND REVENUE	4,373,052		(513,873)	606,870	4,466,049
EXPENSES Program Services: Adopt-a-branch and computer aides Adult literacy Technology Cultural programs Exhibitions Children's programs Library awareness and collection Teen programs Library Store Total Program Services Supporting Services: General and administrative Fund-raising	$\begin{array}{r} 408,504\\ 261,502\\ 543,689\\ 579,823\\ 301,789\\ 359,630\\ s\\ 234,185\\ 411,478\\ \underline{384,290}\\ 3,484,890\\ \hline & \\ 681,471\\ 693,436\\ \end{array}$				$\begin{array}{r} 408,504\\ 261,502\\ 543,689\\ 579,823\\ 301,789\\ 359,630\\ 234,185\\ 411,478\\ \underline{384,290}\\ 3,484,890\\ \hline 681,471\\ 693,436\\ \end{array}$
Total Supporting Services	1,374,907				1,374,907
TOTAL EXPENSES	4,859,797				4,859,797
CHANGE IN NET ASSETS FROM OPERATIONS	( <u>486,745</u> )		(513,873)	606,870	( <u>393,748</u> )
NONOPERATING ACTIVITY: Interest and dividends Net realized and unrealized loss on investments Change in value of charitable remainder trusts	98,434 ( 547,545)( ( <u>449,111</u> )(		135,988 ) ( 1,452,523) ( 78,080) ( 1,394,615)		439,704 ( 5,065,681) ( 78,080) ( 4,704,057)
TRANSFERS	255,000 (	255,000	)		
CHANGE IN NET ASSETS	( 680,856)(	3,115,331	) ( 1,908,488)	606,870	( 5,097,805)
BEGINNING NET ASSETS	1,443,986	11,484,959	6,620,542	8,737,793	28,287,280
ENDING NET ASSETS	<u>\$ 763,130</u>	<u>\$ 8,369,628</u>	\$4,712,054	<u>\$9,344,663</u>	<u>\$23,189,475</u>
			o.1		

# STATEMENTS OF CASH FLOWS

	For the Year Ended June 30,
	2010 2009
CASH FLOWS FROM OPERATING ACTIVITIES Change in net assets Adjustments to reconcile change in net assets to	\$ 3,607,957 (\$ 5,097,805)
net cash from operating activities: Depreciation and amortization Net realized and unrealized (gain) loss on investments Contributions for long-term investments Change in value of charitable remainder trusts	30,87933,472(2,184,034)5,065,681(1,400,100)1,025,520)(30,579)78,080
Changes in operating assets and liabilities: Pledges receivable Library store inventory Other receivables Accounts payable Accrued expenses Net Cash Provided By Operating Activities	$\begin{array}{c ccccccccccccccccccccccccccccccccccc$
CASH FLOWS FROM INVESTING ACTIVITIES Proceeds from the sale or maturity of investments Purchases of investments Purchases of equipment Net Cash Used In Investing Activities	$\begin{array}{c ccccccccccccccccccccccccccccccccccc$
CASH FLOWS FROM FINANCING ACTIVITIES Contributions for long-term investments Net Cash Provided By Financing Activities NET CHANGE IN CASH AND CASH EQUIVALENTS	$\begin{array}{c c} 1,400,100 \\ \hline 1,400,100 \\ \hline 1,025,520 \\ \hline 1,025,520 \\ \hline \\ (533,867) \\ 104,897 \\ \end{array}$
CASH AND CASH EQUIVALENTS AT BEGINNING OF THE YEAR CASH AND CASH EQUIVALENTS AT END OF THE YEAR	$     \underbrace{\begin{array}{c}       4,836,847 \\       4,731,950 \\       \underbrace{\begin{array}{c}       4,836,847 \\       \underline{\begin{array}{c}       4,731,950 \\       \underline{\begin{array}{c}       4,836,847 \\       4,836,847 \\       \underline{\begin{array}{c}       4,836,847 \\       4,836,847$

## NOTES TO THE FINANCIAL STATEMENTS JUNE 30, 2010 AND 2009

## **NOTE 1 – Summary of Significant Accounting Policies**

#### Organization

The Library Foundation of Los Angeles (the Foundation) was founded in 1992 as a California public benefit corporation to encourage private support through memberships, corporate sponsorships, gifts, trusts, and bequests for the benefit of the Los Angeles Public Library (the Library). The Foundation seeks to provide a continuous and dependable source of funding for long- and short-term projects.

#### Method of Accounting

The financial statements of the Foundation have been prepared on the accrual basis of accounting. The significant accounting policies followed are described below to enhance the usefulness of the financial statements to the reader.

#### **Financial Statement Presentation**

The Foundation reports information regarding its financial position and activities according to three classes of net assets (unrestricted, temporarily restricted, and permanently restricted) based upon the existence and/or nature of donor-imposed restrictions.

**Unrestricted Net Assets** – Net assets that are not subject to donor-imposed restrictions. As reflected in the accompanying statements of financial position, the Foundation's Board of Directors has designated a portion of the unrestricted net assets of the Foundation for long-term investment purposes, referred to as the Board-Directed Endowment Fund.

**Temporarily Restricted Net Assets** – Funds restricted based upon specific donor designations and, as such, are obligations the Foundation must fulfill. They include gifts for which donor-imposed restrictions have not been met and pledges receivable for which the ultimate purpose of the proceeds is not permanently restricted. The funds also include investment earnings on restricted endowments that are designated to support purposes specified in those endowment agreements. These amounts are not available for unrestricted purposes.

## NOTES TO THE FINANCIAL STATEMENTS JUNE 30, 2010 AND 2009

## **NOTE 1 – Summary of Significant Accounting Policies (Continued)**

### Financial Statement Presentation (Continued)

**Permanently Restricted Net Assets** – Includes gifts and pledges which require, by donor restriction, that the corpus be invested in perpetuity and only the income be made available for program operations in accordance with donor restrictions. Such income generally includes interest, and realized and unrealized earnings from the invested corpus.

### **Contributions**

Contributions received are recorded as unrestricted, temporarily restricted, or permanently restricted support depending on the existence and/or nature of any donor restrictions. Upon expiration of the restriction, the contributions are reclassified to unrestricted net assets. Unconditional pledges are recognized as revenue when a written pledge is made.

#### **Recognition of Donor Restrictions**

All donor-restricted contributions are reported as an increase in temporarily or permanently restricted net assets, depending on the nature of the restriction. When a restriction expires (that is, when a stipulated time restriction ends or purpose restriction is accomplished), temporarily restricted net assets are reclassified to unrestricted net assets and reported in the statements of activities as net assets released from restrictions.

## Use of Estimates

The preparation of financial statements in conformity with accounting principles generally accepted in the United States of America (GAAP) requires management to make estimates and assumptions that affect certain reported amounts and disclosures. Accordingly, actual results could differ from those estimates. Certain significant items in the financial statements subject to such use of estimates include the accounting for pledges receivable and contributions receivable from charitable remainder trusts.

## NOTES TO THE FINANCIAL STATEMENTS JUNE 30, 2010 AND 2009

## **NOTE 1 – Summary of Significant Accounting Policies (Continued)**

## Cash and Cash Equivalents – Concentrations of Credit Risk

The Foundation considers all highly liquid investments purchased with an original maturity of three months or less to be cash equivalents.

At June 30, 2010 and throughout the year, the Foundation has maintained cash in its financial institutions in excess of federally insured limits.

## Investments Valuation and Market Risk

Investments are reported at fair value based on quotations obtained from national securities exchanges. Alternative investments, which are not readily marketable, are carried at estimated fair values using the net asset value (NAV) as reported by the management of the respective institutional investment funds. GAAP provides for the use of NAV as a practical expedient for estimating fair value for alternative investments.

Investments are exposed to various risks such as interest rate, market and credit risks. Due to the level of risk associated with certain investments, it is at least reasonably possible that significant changes in the fair value of investments will occur in the near term and that such changes could materially affect the amounts reported in the statements of financial position.

## Investment Income Recognition

Purchases and sales of investments are recorded on a trade-date basis. Interest income is recorded on the accrual basis and dividends are recorded on the ex-dividend date. Realized and unrealized gains and losses are included in the determination of changes in net assets as reported in the accompanying statements of activities.

#### Library Store Inventory

The Library Store (the Store) sells gifts and library-related items to promote awareness of the Library. Inventory is valued using the average cost, which approximates the first-in, first-out method.

## NOTES TO THE FINANCIAL STATEMENTS JUNE 30, 2010 AND 2009

## **NOTE 1 – Summary of Significant Accounting Policies (Continued)**

#### Furniture, Equipment, and Improvements

Furniture, equipment, and improvements are stated at cost, with the exception of donated equipment, which is recorded at fair market value on the date received. Depreciation and amortization have been provided using the straight-line method over the assets' estimated useful lives of five years. Fixed assets purchased on behalf of the Library are recorded as expenses.

#### **Program Services**

When the Foundation expends assets for program services in accordance with donor designations, these temporarily restricted net assets are released from restrictions (see Note 5). In addition, the Foundation also expends unrestricted net assets for program services. (See program service expenses on the statement of activities and the supplemental schedules of expenses on page 20.)

#### Functional Allocation of Expenses

The costs of providing various programs and other activities of the Foundation have been summarized on a functional basis in the statements of activities. Therefore, certain costs have been allocated among the programs and services benefited based on the judgment of management. The majority of expenses can generally be directly identified with the program or supporting service to which they relate and are charged accordingly.

#### **Income Taxes**

The Foundation is exempt from federal income taxes and California franchise taxes under Section 501(c)(3) of the Internal Revenue Code and corresponding California Revenue and Taxation Code sections. The Foundation recognizes the financial statement benefit of a tax position, such as its filing status as tax-exempt, only after determining that the relevant tax authority would more likely than not sustain the position following an audit. The Foundation is subject to potential income tax audits on open tax years by any taxing jurisdiction in which it operates. The statute of limitations for federal purposes is three years and for state purposes is four years.

## NOTES TO THE FINANCIAL STATEMENTS JUNE 30, 2010 AND 2009

## **NOTE 1 – Summary of Significant Accounting Policies (Continued)**

### **Board-Directed Endowment**

The board-directed endowment is composed of funds which are internally designated and used at the discretion of the governing board.

### **Donated Goods and Services**

Donated goods are recorded at their fair value when an unconditional promise to give has been made or when goods have been received. Contributed professional services are recognized if the services received (a) create or enhance long-lived assets or (b) require specialized skills, are provided by individuals possessing those skills, and would typically need to be purchased if not provided by donation. Included in contribution revenue is \$58,759 and \$111,478 of donated goods and professional services for the years ended June 30, 2010 and 2009, respectively. Included in these amounts are legal services from related parties. Such in-kind support is offset by like amounts included in program and administrative expenses.

Additionally, the Foundation receives a significant amount of skilled, contributed time, and donated promotional broadcast advertisements from time-to-time, which does not meet either of the recognition criteria described above. The Foundation has not recorded a value for these services in the financial statements. However, management has estimated the advertising service value to approximate \$159,000 and \$86,000 for the years ended June 30, 2010 and 2009, respectively.

## Subsequent Events

In preparing these financial statements, the Foundation has evaluated events and transactions for potential recognition or disclosure through September 20, 2010, the date the financial statements were available to be issued.

#### NOTES TO THE FINANCIAL STATEMENTS JUNE 30, 2010 AND 2009

#### **NOTE 2 – Investments**

Investments consist of the following:

	June 30,		
	2010	2009	
Institutional mutual funds:			
Global bond fund	\$ 2,161,060		
Core equity fund	9,864,206		
International equity fund	2,047,618		
Core plus bond fund	6,491,473		
Exchange traded funds:			
Equity funds		\$ 10,808,655	
Fixed income funds		4,729,856	
Corporate bonds		504,797	
	\$ 20,564,357	<u>\$ 16,043,308</u>	

The Foundation's investments are pooled for investment management purposes. At June 30, 2010, the fair value of the Foundation's investments was estimated based on the NAV reported by the management of the investment funds.

Investment return consists of the following:

	For the Year Ended June 30,			
		2010	2009	
Interest and dividends Net realized and unrealized gain (loss)	\$	349,559	\$	439,704
on investments		2,184,034	(	5,065,681)
	<u>\$</u>	2,533,593	( <u>\$</u>	4,625,977)

Investment management fees totaled approximately \$57,000 and \$41,000 for the years ended June 30, 2010 and 2009, respectively.

## NOTES TO THE FINANCIAL STATEMENTS JUNE 30, 2010 AND 2009

### **NOTE 3 – Pledges Receivable**

Unconditional pledges are recognized as revenue when a written pledge is made. The Foundation evaluates pledges for collection and considers the timing of collection. If the collection period of the pledge exceeds one year, the Foundation discounts the pledge at the time it is made. Pledges receivable are scheduled to be collected as follows:

	June 30,			
	2010	2009		
Due in one year or less	\$ 1,479,837	\$ 2,003,295		
Due after one year through five years	92,500	50,000		
	1,572,337	2,053,295		
Less 4.25% discount factor to present value		(41,538)		
Pledges receivable	<u>\$ 1,572,337</u>	<u>\$ 2,011,757</u>		

#### **NOTE 4 – Interests in Charitable Remainder Trusts**

The Foundation is the beneficiary of two charitable remainder trusts for which the Foundation is not the trustee. The Foundation recognizes the present value of the estimated future benefits to be received when the trust assets are distributed as temporarily restricted contribution revenue and as a receivable. Adjustments to the receivable to reflect amortization of the discount and revaluation of the present value of the estimated future payments to the lifetime beneficiary are recognized in the statement of activities as changes in value of charitable remainder trusts.

Beneficial interests in charitable remainder trusts totaled \$361,460 and \$330,881 at June 30, 2010 and 2009, respectively, representing the portion of the charitable remainder trusts for which the Foundation is the designated beneficiary.

#### NOTES TO THE FINANCIAL STATEMENTS JUNE 30, 2010 AND 2009

#### **NOTE 5 – Net Assets Released from Restrictions**

Net assets were released from donor restrictions on contributions received in both the current and prior periods by incurring expenses satisfying the restricted purposes specified by the donors as follows:

	June 30,			
		2010		2009
Adopt-a-branch and computer aides	\$	296,009	\$	443,524
Adult literacy		229,841		167,104
Technology and library improvements		489,286		544,551
Cultural programs		304,007		499,396
Exhibitions		78,817		152,528
Children's programs		364,900		333,372
Library awareness and collections		120,897		220,445
Teen programs		558,966		329,575
	\$	2,442,723	\$	2,690,495

#### **NOTE 6 – Permanently Restricted Net Assets**

Permanently restricted net assets consist of amounts designated for the following endowment funds:

	<b>June 30</b> ,			
	2010	2009		
The Caroline Singleton Adult Literacy				
Endowment	\$ 5,062,352	\$ 5,020,814		
The National Endowment for Humanities	3,000,000	3,000,000		
The Thornton Endowment	1,000,000			
The Gregory Peck Literary Endowment	823,949	823,849		
The Gluck Endowment	500,000	500,000		
	<u>\$10,386,301</u>	<u>\$ 9,344,663</u>		

Earnings from the Caroline Singleton Adult Literacy Endowment and the Thornton Endowment Funds are designated to maintain and expand the Foundation's programs that address the problem of adult and child literacy in the city of Los Angeles.

## NOTES TO THE FINANCIAL STATEMENTS JUNE 30, 2010 AND 2009

## **NOTE 6 – Permanently Restricted Net Assets (Continued)**

The National Endowment for Humanities Fund has designated that earnings on the endowment are to be spent for humanities materials.

The Gregory Peck Literary Endowment Fund was established for the purpose of building the necessary financial resources to maintain literary readings and cultural programs in the Los Angeles Public Library in perpetuity, and to honor Mr. Peck for his work on behalf of the Los Angeles Public Library. The goal of the Gregory Peck Literary Endowment is \$2 million, which when funded is intended to yield an annual income of approximately \$100,000 to provide for the future of literary programs.

Earnings from the Gluck Endowment Fund are designated to purchase books for the Library.

## NOTE 7 – Endowment

The Foundation's endowment consists of board-designated funds and several individual donor-designated funds to support a variety of purposes including literacy, humanities, and literary programs. Net assets associated with endowment funds, including funds designated by the board of directors to function as endowment funds, are classified and reported based on the existence or absence of donor-imposed restrictions.

The Foundation's management and investment of donor-restricted endowment funds is subject to the provisions of the *Uniform Prudent Management of Institutional Funds Act* (UPMIFA). The Foundation has interpreted California's enacted version of UPMIFA as requiring the preservation of the fair value of the original gift as of the gift date of the donor-restricted endowment funds, absent explicit donor stipulations to the contrary. As a result of this interpretation, the Foundation classifies as permanently restricted net assets: (a) the original value of the gifts donated to the permanent endowment, (b) the original value of subsequent gifts to the permanent endowment, and (c) accumulations to the permanent endowment at the time the accumulation is added to the fund. The remaining portion of the donor-restricted net assets is classified as temporarily restricted net assets until those amounts are appropriated for expenditure by the Foundation in a manner consistent with the standard of prudence prescribed by UPMIFA.

## NOTES TO THE FINANCIAL STATEMENTS JUNE 30, 2010 AND 2009

### **NOTE 7 – Endowment (Continued)**

#### **Return Objectives and Risk Parameters**

The Foundation's endowment funds are invested and managed according to their investment and spending policies. These policies attempt to provide a consistent return on assets in order to achieve a stable stream of funding for programs supported by the Foundation's endowment while seeking to maintain the purchasing power of the endowment assets. As a result, the endowment assets are invested in a manner that is intended to produce results that, over the long-term, meet or exceed the spending policy rate plus the rate of inflation.

#### Strategies Employed for Achieving Objectives

To satisfy its long-term rate-of-return objectives, the Foundation relies on a total return strategy in which investment returns are achieved through both capital appreciation (realized and unrealized) and current yield (interest and dividends). The Foundation employs a diversified asset allocation to achieve its long-term return objectives within prudent risk constraints. While the asset allocation guidelines established by the Foundation's investment committee vary somewhat among the funds, they are invested in large- and small-cap domestic stocks, international stocks, real estate stocks, and domestic fixed income vehicles.

#### Spending Policy and the Related Investment Objectives

The Foundation has set policies for appropriating for expenditure each year 4 to 6 percent of the endowment fund's average fair value over the preceding 12 quarters, subject to maintaining certain minimum fund balances. The spending policies are consistent with the Foundation's objectives to maintain the purchasing power of the endowment assets held in perpetuity, as well as to provide additional real growth through new gifts and investment return. In establishing these policies, the Foundation considered the long-term expected return on its endowment. Accordingly, over the long term, the Foundation expects the current spending policies to allow its endowment to grow sufficiently to preserve or increase the purchasing power of its endowments.

#### NOTES TO THE FINANCIAL STATEMENTS JUNE 30, 2010 AND 2009

#### **NOTE 7 – Endowment (Continued)**

## Funds with Deficiencies

From time-to-time, the fair value of assets associated with individual donor-restricted endowment funds may fall below the level that the donor or UPMIFA requires the Foundation to retain as a fund of perpetual duration. Deficiencies of this nature, which are reported in unrestricted net assets as of June 30, 2010 and 2009, were approximately \$40,000 and \$561,000, respectively. These deficiencies resulted from unfavorable market fluctuations that occurred after the investment of restricted contributions to the endowment.

Endowment net asset composition by type of fund is as follows:

		Temporarily	Permanently	
	Unrestricted	Restricted	Restricted	Total
June 30, 2010:				
Board-designated	\$ 9,671,453			\$ 9,671,453
Donor-designated	(40,403)	\$ 1,518,474	\$ 10,386,301	11,864,372
Total endowment funds	<u>\$ 9,631,050</u>	<u>\$ 1,518,474</u>	<u>\$ 10,386,301</u>	<u>\$ 21,535,825</u>
June 30, 2009:				
Board-designated	\$ 8,369,628			\$ 8,369,628
Donor-designated	(560,544)	\$ 806,267	\$ 9,344,663	9,590,386
Total endowment funds	<u>\$ 7,809,084</u>	<u>\$ 806,267</u>	<u>\$ 9,344,663</u>	<u>\$ 17,960,014</u>

Changes in endowment net assets for the year ended June 30, 2010 were as follows:

	Unrestricted		Unrestr		Temporarily Restricted		ermanently Restricted	Total
Beginning of year	\$	7,809,084	\$	806,267	\$ 9,344,663	\$ 17,960,014		
Investment return: Interest and dividends Net appreciation Total investment return		253,724 <u>1,568,242</u> 1,821,966		96,415 <u>615,792</u> 712,207	 	350,139 $2,184,034$ $2,534,173$		
Contributions End of year	\$	9,631,050	\$	1,518,474	\$ 1,041,638 10,386,301	2,534,175 <u>1,041,638</u> \$ 21,535,825		

## NOTES TO THE FINANCIAL STATEMENTS JUNE 30, 2010 AND 2009

### **NOTE 7 – Endowment (Continued)**

Changes in endowment net assets for the year ended June 30, 2009 were as follows:

	Unrestricted	Temporarily Restricted	Permanently Restricted	Total
Beginning of year	\$ 11,432,281	\$ 2,210,802	\$ 8,737,793	\$ 22,380,876
Investment return: Interest and dividends Net depreciation Total investment return	244,961 ( <u>3,613,158</u> ) ( <u>3,368,197</u> )	$\begin{array}{c} 135,988\\ (\underline{}1,452,523)\\ (\underline{}1,316,535)\end{array}$		$\begin{array}{c} 380,949\\ (\underline{5,065,681})\\ (\underline{4,684,732})\end{array}$
Contributions			606,870	606,870
Expenditures	(255,000)	(88,000)		(343,000)
End of year	<u>\$ 7,809,084</u>	<u>\$ 806,267</u>	<u>\$ 9,344,663</u>	<u>\$ 17,960,014</u>

## **NOTE 8 – Los Angeles Public Library**

The Foundation has an agreement with the Library to pay rent for the Store at the rate of 5% of gross Store sales. The rent expense incurred for the years ended June 30, 2010 and 2009 amounted to \$20,140 and \$20,622, respectively.

The Library provides office space at no charge to the Foundation. The Foundation has recorded in-kind contributions of \$24,000 for each of the years ended June 30, 2010 and 2009 for the donated space. Such in-kind support is offset by like amounts included in expenses.

## **NOTE 9 – Retirement Plan**

The Foundation has a defined contribution 401(k) plan covering all of its eligible employees. The plan is subject to limitations set forth by the Internal Revenue Code. Eligible employees can contribute up to 15% of their gross compensation, not to exceed amounts provided by law. In addition, the eligible employees will receive a 50% matching contribution from the Foundation up to a maximum of 6% of their gross compensation as defined by the plan. These matching contributions amounted to \$11,769 and \$11,850 in 2010 and 2009, respectively.

## NOTES TO THE FINANCIAL STATEMENTS JUNE 30, 2010 AND 2009

## **NOTE 10 – Fair Value Measurements**

Fair value is defined as the price that would be received to sell an asset or paid to transfer a liability in an orderly transaction between market participants at the measurement date. In determining fair value, the Foundation uses various valuation approaches based on assumptions that market participants would use in pricing an asset or liability.

The Financial Accounting Standards Board has established a fair value hierarchy which requires an entity to maximize the use of observable inputs and minimize the use of unobservable inputs when measuring fair value. The three levels of the fair value hierarchy are as follows:

- Level 1 inputs are quoted prices in active markets for identical assets or liabilities.
- Level 2 inputs are other observable inputs, such as quoted prices for similar instruments or quoted prices in markets that are not active.
- Level 3 inputs are unobservable inputs for the asset or liability.

The following is a description of valuation methodologies used for assets recorded at fair value:

*Investments:* Where quoted prices are available in active markets, investments are classified within Level 1 of the valuation hierarchy. Level 1 securities include exchange traded equity and fixed income funds. If quoted market prices are not available for investments, then fair values are estimated using direct or indirect observations other than quoted market prices. These investments, recorded in Level 2, include those in which the Foundation is a unit of account holder within a fund that holds underlying assets that are traded in active exchange markets with readily available pricing.

*Contributions receivable from charitable remainder trusts:* The fair value of the contributions receivable from charitable remainder trusts is estimated as the present value of the projected proceeds that will be received from the charitable remainder trust. The value of these trusts relies on the Foundation's own assumptions and, therefore, is classified within Level 3 of the fair value hierarchy.

#### NOTES TO THE FINANCIAL STATEMENTS JUNE 30, 2010 AND 2009

#### **NOTE 10 – Fair Value Measurements (Continued)**

The following table summarizes by fair value hierarchy level the valuation of the Foundation's assets which are recorded in the accompanying financial statements at fair value on a recurring basis:

		Fair Value Hierarchy Ranking				
	Total Fair Value	 Level 1	Level 2		Level 3	
At June 30, 2010:						
Investments:						
Global bond fund	\$ 2,161,060		\$	2,161,060		
Core equity fund	9,864,206			9,864,206		
International equity fund	2,047,618			2,047,618		
Core plus bond fund	6,491,473			6,491,473		
Contributions receivable						
from charitable remainder						
trusts	361,460				\$	361,460
	<u>\$ 20,925,817</u>	 None	\$	20,564,357	\$	361,460
At June 30, 2009:						
Investments:						
Equity funds	\$ 10,808,655	\$ 10,808,655				
Fixed income funds	4,729,856	4,729,856				
Corporate bonds	504,797		\$	504,797		
Contributions receivable						
from charitable remainder						
trusts	330,881	 			\$	330,881
	<u>\$ 16,374,189</u>	\$ 15,538,511	\$	504,797	\$	330,881

Investments classified in Level 2 at June 30, 2010 consist of units in investment funds as opposed to direct investments in the funds' underlying holdings, which may be marketable. As the NAV reported by each fund is used as a practical expedient to estimate the fair value of the Foundation's interest therein, its classification in Level 2 is based on the Foundation's ability to redeem its interest at or near the date of the statement of financial position. If the interest can be redeemed in the near term, the investment is classified in Level 2. The Foundation is invested in funds which generally trade on a monthly basis and require a week's notice to liquidate. The classification of investments in the fair value hierarchy is not necessarily an indication of the risks, liquidity, or degree of difficulty in estimating the fair value of each investment's underlying assets.

## SUPPLEMENTAL INFORMATION SCHEDULES OF EXPENSES

	For the Year Ended June 30,		
		2010	2009
PROGRAM SERVICES	÷		<b>•</b> • • • • • • •
Collateral material and promotions	\$	189,517	,
Computer equipment		282,873	266,561
Library collections		571,557	488,514
Events		82,526	80,702
Furniture and fixtures		42,859	5,489
Seminars, exhibits, and workshops		404,884	434,374
Staff for program services		578,239	936,081
Administrative support		426,886	594,063
Capital improvements		5,385	761
Donated goods and services			48,596
		2,584,726	3,100,600
Library Store:			
Cost of goods sold		213,243	215,327
Salaries and payroll tax		125,949	125,872
Office administration and supplies		10,243	13,769
Rent		20,140	20,622
Other		7,017	8,700
		376,592	384,290
Total Program Services		2,961,318	3,484,890
GENERAL AND ADMINISTRATIVE EXPENSES			
Salaries and payroll tax		196,272	271,993
Collateral materials and printing		1,283	9,759
Office administration and supplies		83,438	89,937
Consulting and other outside services		115,717	93,693
Other		65,328	216,089
Total General and Administrative Expenses		462,038	681,471
FUND-RAISING EXPENSES			
Salaries and payroll tax		420,854	521,187
Other fund-raising expenses		60,544	172,249
Total Fund-Raising Expenses		481,398	693,436
TOTAL EXPENSES	\$	3,904,754	<u>\$ 4,859,797</u>